

Connecting the market. Engaging your prospects.

50 Actual CFO Readers

COMPANY	TITLE
ADP Canada Co.	Chief Financial Officer
Air Canada	Exec VP & CFO
Atlantic Packaging Products Ltd.	VP Finance & Administration
Aviva Canada Inc.	Exec VP & CFO
Bank of Nova Scotia	Exec VP & CFO
Bell Canada	Chief Financial Officer
Bell Mobility	VP Finance
Black & McDonald Ltd.	Chief Financial Officer
Blockbuster Canada Co.	Chief Financial Officer
BMO Financial Group	CAO & CFO
Brewers' Retail Inc.	VP Finance
Bridgepoint Health	VP Finance & CAO
CAA South Central Ontario	VP & CFO
Canada Bread Company Limited	VP Finance, Fresh Bakery
Canada Post Corp./Central Region	Dir of Operations & Finance
Canada's Wonderland Company	Dir of Finance
Canadian Imperial Bank of Commerce	Sr Exec VP & CFO
Canadian Tire Corporation Ltd.	Exec VP & CFO
CanWest Media	Chief Financial Officer
Cara Operations Limited	Chief Financial Officer
Cineplex Entertainment LP	Chief Financial Officer
ClubLink Corp.	Chief Financial Officer
Coca-Cola Bottling Company	VP Finance
Community Living Toronto	Chief Financial Officer
Corus Entertainment Inc.	Sr VP & CFO
DHL Express Canada	Chief Financial Officer
Direct Energy Marketing Ltd.	Chief Financial Officer
EDS Canada Inc.	Chief Financial Officer
Enbridge Gas Distribution Inc.	VP Finance & Information Technology
Extreme Fitness, Inc.	Financial Controller
Federal Express Canada Ltd.	VP Finance, P&E Canada
General Electric Canada	VP Finance
General Motors of Canada Ltd.	VP Finance
GlaxoSmithKline Inc.	VP Finance
Grand & Toy Ltd.	VP Finance
Greater Toronto Airports Authority	Vice President & CFO



All data is 100% verified and has been updated and confirmed in Q3 2009. **Payments Business** circulation includes not only all key financial executives across a diverse range of businesses across Canada but has also been fine-tuned to target industries which have a high volume of payments and transactions activities. Circulation also includes key executives who make decisions about related activities, including physical cards, related loyalty programs, high volume VDI (variable data imaging), ecommerce functions, and customer service and merchant management activities. This is a unique and unduplicated audience. Each copy will be delivered by mail to each individual by name and title. No bulk copies are included.



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