

Connecting the market. Engaging your prospects.

2010 RATE CARD

Transactions

2010 Advertising Rates

Size	1x	3x	6x
Full Page	\$4,450	\$4,050	\$3,650
2/3 Page	\$3,450	\$3,050	\$2,650
1/2 Page	\$2,995	\$2,595	\$2,195
1/3 Page	\$2,750	\$2,350	\$1,950
1/4 Page	\$2,200	\$1,800	\$1,400

DETAILS

All ad rates include full colour (excluding special inks)

Agency discount of 15% to recognized agencies

For special positions, inserts, cover wraps, tip ons, etc, please contact us

Publication size is 8 1/2" x 11", trimmed, saddle-stitched

Technical specs and requirements provided on request

All rates are in Canadian dollars

Other advertising opportunities: Marketplace, Employment, Advertorial



Premier Issue

Jan/Feb 2010

