

# Connecting the market. Engaging your prospects.

## 2010 Editorial Highlights

### January-February

**Key theme:** The changing debit card landscape in Canada

**Spotlight on:** Preparing for chip-based cards

**What's hot?** Mobile POS equipment

### March-April

**Key theme:** Report on Canada's leading electronic payments providers

**Spotlight on:** CPA's Long-term Payments Strategy Vision 2020

**What's hot?** Self checkout systems

### May-June

**Key theme:** Growing your business with gift & loyalty cards

**Spotlight on:** Wireless processing

**What's hot?** E-commerce security solutions

### July-August

**Key theme:** Foiling the bad guys – how to thwart payments fraud

**Spotlight on:** Cheque Guarantee, Verification & Recovery services

**What's hot?** Retail payments systems

### September-October

**Key theme:** The emergence of Online Bill Presentment & Payment

**Spotlight on:** Card management systems

**What's hot?** Cheque printers

### November-December

**Key theme:** Momentum builds for mobile payments

**Spotlight on:** Smart card processing

**What's hot?** Barcode technology



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